

# Centre Stage.

EMPOWERING YOUR BUSINESS IN THE ART OF  
PERFORMANCE.

PUT YOUR CAREER  
CENTRE STAGE.

# Performance Leadership.

Leadership is the art of influence and improvisation. We empower executives to be successful in dynamic business contexts using the craft of performing artists.

Designed to hone the skills of new and experienced leaders, our bespoke programs combine experiential and immersive learning as a community with 1:1 personal impact coaching.



**Are you losing  
revenue due to a  
lack of...**

**Originality.  
Performance.  
Engagement.  
Risk-taking.  
Adaptation.**



# Our Programs

We provide bespoke workshops and 1:1 coaching, specifically designed to empower leaders with strategies for achieving optimal performance.



## **DIVA - Power and Presence for Female Leaders**

**Empower** female leaders to command presence and influence.



## **SPOTLIGHT - Presenting and Communicating with Impact**

**Elevate** communication skills for impactful presentations.



## **CAST - High Impact Team Development**

**Embolden** team engagement and cohesion to drive results.



## **PLAY - Immersive Retreats for High Performance Leaders**

**Energize** leaders and teams through immersive experiences.



**Empower Charismatic and Authentic Leadership.**



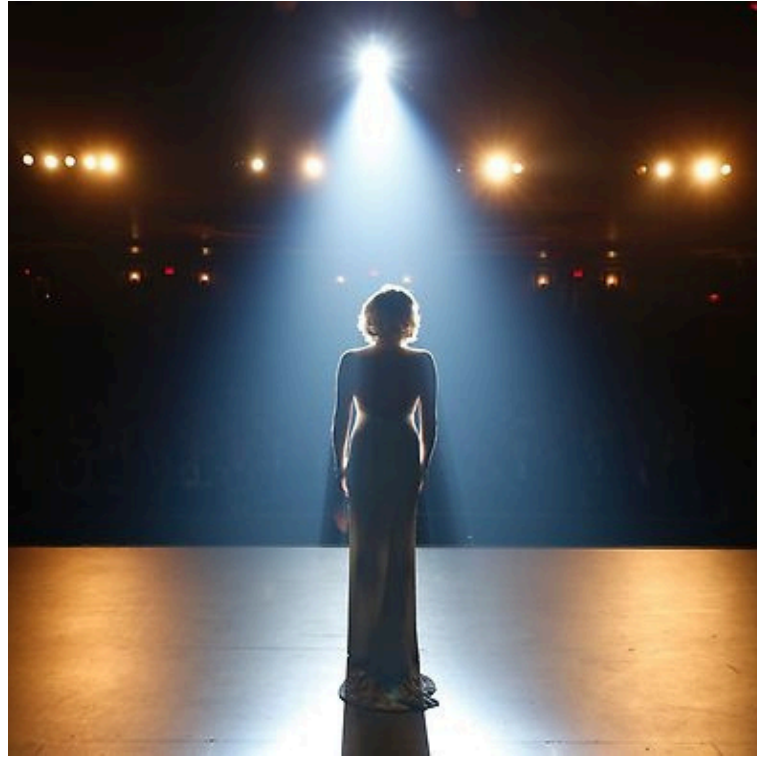
**Enjoy Resilient and Agile Teams.**

**3 Key Benefits.**



**Embody a Creative Culture for Commercial Impact.**





# We Are A

Multi-generational team working in concert with business to co-create a new standard for excellence in leadership. As global performing artists, leadership coaches, higher education leaders and board directors, we bring expertise from world-class theatres, world-leading business schools and world-changing start-ups.

For the first time, we bring the power of creative arts to business, accrediting our Performance Coaches with a new, Mastering Business for Artists (MBA) while also equipping them with applied coaching experience through apprenticeships.

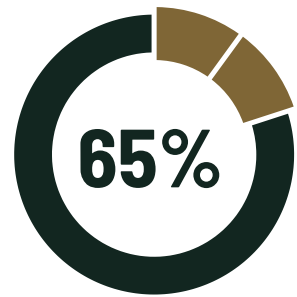
We bring expertise and innovation from musical theatre, opera, ballet and theatre.

# Practice Makes Perfect

**Creative Arts + Performance + Executive = Commercial**  
**Coaching Development Impact**

Bringing two worlds together to empower and inspire the leaders that the world needs.

# Statistics on Executive Leadership

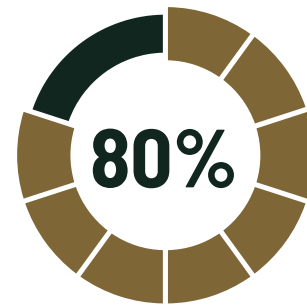


## Impact on Executive Presence:

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65% of executives believe that coaching can aid leaders in developing executive presence.

SOURCE: Sally Williamson & Associates. n.d. ["Executive Presence Is a Top Priority for Leadership"](#)

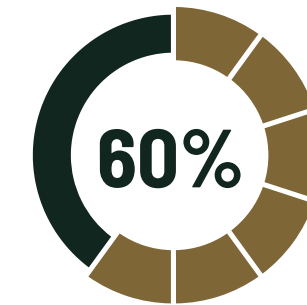


## Impact on Organizational Culture:

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80% of companies with strong leadership development programs report an improved corporate culture.

SOURCE: Deloitte Insights ["Beyond office walls and balance sheets: Culture and the alternative workforce"](#)



## Impact on Innovation and Adaptability:

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60% of organizations with strong leadership capabilities report they can quickly adapt to market changes and innovate effectively.

SOURCE: Boston Consulting Group ["An Innovation Culture That Gets Results"](#)



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SCAN TO LEARN MORE

